



Linkages among Science, Technology, and Industry

Shuo Xu, Zhen Liu, and Xin An

- Beijing University of Technology
 - Speaker: Zhen Liu
 - 2023-06-26

Contents



01

Background

02

Methodology

03

Results and Analysis

04

Conclusions & Discussions





Part One

Background



1.1

Research Background



- As stated by two-branched model, science and technology act as two strands of DNA to jointly **promote the development of society**.
- As the innovation cycle shortens, **the interactions between science and technology are becoming stronger and stronger**. Ever since the work by Narin and his co-workers, **extensive studies on the linkages between science and technology** are being conducted in recent years.
- However, in the context of economic globalization, **the development of science and technology is not isolated, but rather is accompanied by the development of industries**.
- In the meanwhile, industry development largely relies on the advances of science and technology. Despite this, **the linkages among science, technology, and industry are largely under-studied**.



1.1

Our Work



To explore the linkages among articles, patents, and drugs, this paper proposes a framework based on main path analysis:

- (1) **Scientific publications, patents and products** are viewed as respective proxies of **scientific research, technological advance and industrial development.**
- (2) The **DrugBank database** in pharmaceutical industry is taken as our dataset.
- (3) Constructs a **heterogeneous network based on citations among articles, patents, and drugs.**
- (4) The **main path analysis** is used to extract **the developmental paths** from the network

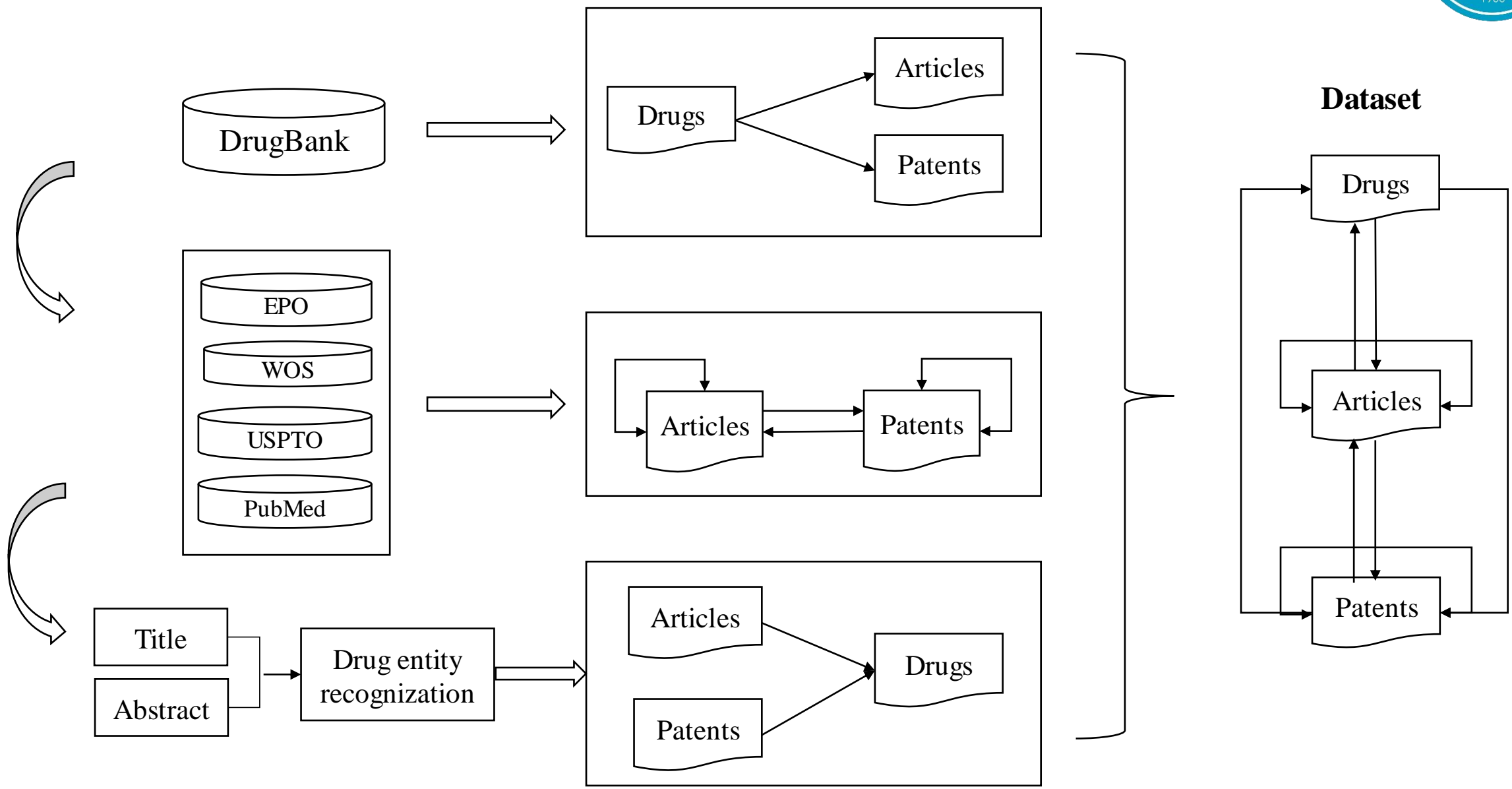


Part Two

Methodology



2.1 Dataset





2.2 Preprocessing



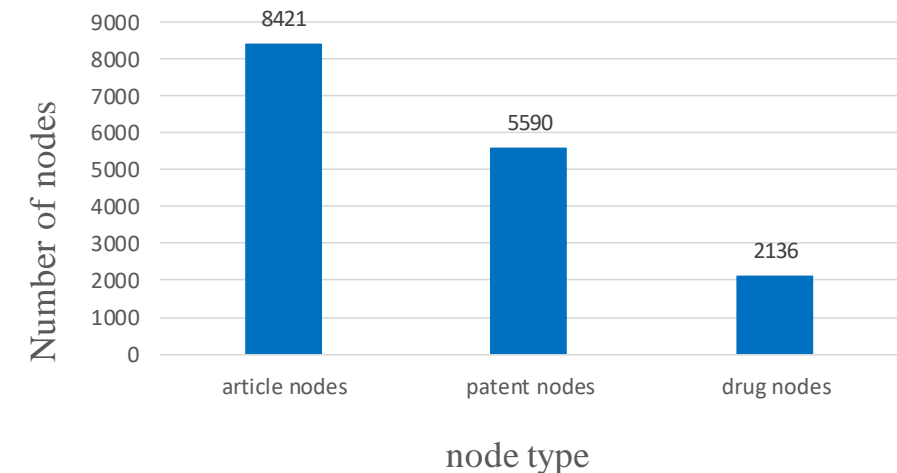
■ A **heterogeneous network** among articles, patents, and drugs is constructed. This network describes **the flow of knowledge** among articles, patents, and drugs.

■ Due to the addition of the citations from articles to drugs and from patents to drugs, **a large number of cycles are generated** in the heterogeneous network.

■ We further estimated **the likely time of drug development** based on the citations from drugs to articles and from drugs to patents. According to this time, we **eliminated the citations that did not meet the time requirement** in the citations from articles to drugs and from patents to drugs.

■ In the preprocessed network, we **extracted the largest weakly connected component**.

type	#of citations	type	#of citations
citations between articles	4,880 (11.84%)	citations from patents to articles	1,179 (2.86%)
citations from articles to patents	9 (0.02%)	citations from patents to drugs	278 (0.67%)
citations from articles to drugs	2,371 (5.75%)	citations from drugs to articles	8,993 (21.83%)
citations between patents	15,955 (38.73%)	citations from drugs to patents	7,535 (18.29%)





2.3 Methods



- **Key-route main path** is employed to explore the linkages among science, technology and industry.

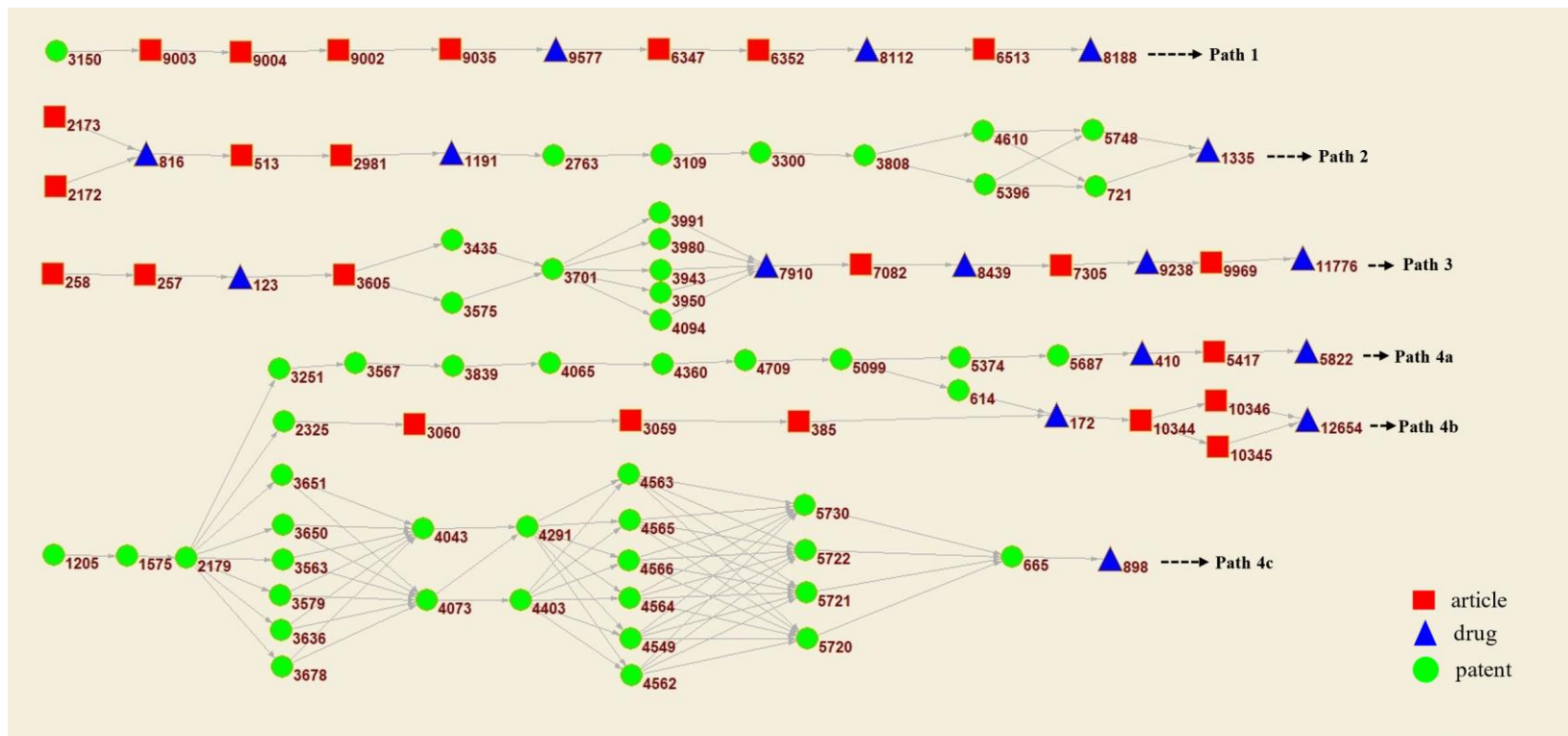
- **Search Path Link Count (SPLC)** is utilized to measure the importance of each edge.

- To highlight the linkages between science, technology, and industry, the following ten edges are fixed to our key routes:
 - **top two edges with the largest weight** from patents to articles and those from articles to patents;
 - **top one edge with the largest weight** for the citations with the other types.



Part Three

Results and analysis

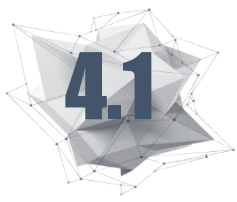


- The results include **four developmental paths**. Moreover, the fourth path **evolved into three sub-paths**.
- The result reveals three main development modes: (a) **pushed simultaneously by science and technology**; (b) **pushed by science**; (c) **pushed by technology**.
- The drugs can help **enhance knowledge exchanges** between science and technology.



Part Four

Conclusions & Discussions



Conclusion



- The discovered development paths indeed **encode the linkages among science, technology and industry**;
- The development modes of the pharmaceutical industry are mainly divided into three types: **the mode promoted by only science, only technology, and science and technology simultaneously**;
- The drugs can **promote knowledge exchanges** between science and technology.



Discussion



■ Limitations

- This paper proposes a research framework for exploring the linkages among science, technology and industry, and has carried out a preliminary application in the pharmaceutical industry. **But the framework has not been validated in other areas, and we hope that this initial attempt will encourage further exploration of this topic.**

■ Future work

- The results of this paper are **further expanded** to explore more information about the linkages among science, technology and industry.
- In the future work, the research framework of this paper **will be applied to more fields to further verify its reliability.**



THANK YOU

- Beijing University of Technology
 - Speaker: Zhen Liu
 - 2023-06-26